



FOR IMMEDIATE RELEASE

**Rio Grande Travel Centers, Inc. Announces Inaugural Sailing for
Signature's New Culinary Travel Program with Food Network**
Food Network at Sea

Albuquerque, New Mexico –, as a member of Signature Travel Network, announces the inaugural sailing for the first Food Network at Sea cruise. Food Network, the first and only cable channel dedicated to connecting viewers to the power and joy of food, and Signature Travel Network, one of America's oldest and most respected retail travel consortia in the country, have partnered to offer innovative and engaging culinary travel programs. Under this new partnership, clients booking through Rio Grande Travel's Family of Travel Agency's will have exclusive access to these Food Network travel experiences.

The first Food Network at Sea sailing features *Iron Chef* Cat Cora and Chef Aarón Sánchez of *Chefs vs. City*. Guests will sail to the Eastern Caribbean on board the award-winning *Celebrity Solstice* and savor an amazing array of authentic Food Network culinary experiences. They will have the opportunity to enjoy 'By Invitation Only' access to Food Network at Sea special events including: hands-on Cooking Classes led by Food Network Kitchens Executive Chef Robert Bleifer, Cooking Demonstrations by Cat Cora and Aaron Sanchez, exclusive parties including a BBQ on *Celebrity Solstice's* half-acre Lawn Club with dancing under the stars and much more. Food Network group guests will also enjoy "star" treatment including priority check-in and access to the Food Network VIP Hospitality Lounge and Screening Room and in-stateroom Food Network TV channel during the cruise.

The 7-night Eastern Caribbean cruise departs August 22, 2010, traveling roundtrip from Ft. Lauderdale to San Juan, St. Thomas and St. Maarten. "If you have a passion for food, fun and travel, this culinary adventure is sure to create lasting lifetime memories!" says *Iron Chef* Cat Cora. Chef Aarón Sánchez adds, "if you're looking for a special vacation and you're a Food Network fan, then this is the trip for you! Join me in the beautiful Caribbean and enjoy this once-in-a-lifetime experience... I can't wait!"

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"We are excited about this extraordinary new opportunity with Food Network and the inaugural sailing of Food Network at Sea," says Michael R. Miller of Rio Grande Travel Centers "Our clients have shown a tremendous passion for food and wine over the years, and we now have a great new program to elevate culinary travel to the next level. We look forward to making our clients' culinary dreams a reality."

For information on booking travel with Rio Grande Travel Centers contact 505-292-7044 or visit www.RGTravel.com.

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About Rio Grande Travel:

Rio Grande Travel Centers is a full service travel management company serving New Mexico for 41 years. Rio Grande Travel Centers is a member of Signature Travel Network. For more information, visit www.RGTravel.com

About Signature Travel Network:

SIGNATURE TRAVEL NETWORK is a member-owned, travel cooperative, headquartered in Marina Del Rey, California, with a regional office in New York City. The network was established in 1956 and today includes 190 member agencies with 330 retail locations throughout the USA. Collectively, Signature members generate over \$4 billion in annual travel sales.

About Food Network:

FOOD NETWORK (www.foodnetwork.com) is a unique lifestyle network, website and magazine that connects viewers to the power and joy of food. The network strives to be viewers' best friend in food and is committed to leading by teaching, inspiring and empowering through its talent and expertise. Food Network is distributed to more than 98 million U.S. households and averages more than 9 million unique web users monthly. In its first year *Food Network Magazine* doubled its rate base and passed the one million circulation mark. Headquartered in New York, Food Network has a growing international presence with programming in more than 150 countries, including 24 hour networks in Great Britain, India, Asia and Africa. Scripps Networks Interactive (NYSE: SNI), which also owns and operates HGTV (www.hgtv.com) DIY Network (www.diynetwork.com), Great American Country (www.gactv.com) and Cooking Channel, is the manager and general partner.

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